



MONARCH BEVERAGE COMPANY & WORLD CLASS BEER

New Account Requirements

Be sure to submit the following information:

1. Completed New Account Setup Form
2. Copy of Indiana ATC issued Retailer Permit or Letter of Authority
3. Copy of completed General Sales Tax Exemption Certificate (IN Form ST-105)
4. Copy of Registered Retail Merchant Certificate

You may submit this information using one of the following methods:

Fax: (317) 612-3271

Email: licensing@monarch-beverage.com

Mail: Monarch Beverage Company
Attn: New Accounts
9347 E. Pendleton Pike
Indianapolis, IN 46236

Please call with questions:

Phone: (317) 612-1310 x1700



NEW ACCOUNT SETUP

Fax (317) 612-3271
licensing@monarch-beverage.com

Completed by:	Date:	Phone:
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CUSTOMER INFORMATION

Buyer Information	
Name:	Phone:
Email:	
Account Information	
Corporation/Licensee Name:	
DBA:	
Delivery Address:	
Delivery City:	Delivery Zip Code:
Account Phone:	Account Fax:
Owner Information	
Name:	
Mailing Address:	
Mailing City:	Mailing Zip Code:
Phone:	Fax:
Email:	

LICENSING INFORMATION

Indiana ATC Issued Permit	
Permit Number (Example: xx1234567):	
Expiration Date:	Permit Type:
Indiana Registered Retail Merchant's Certificate	
TID Number (10-digits):	
LOC Number (3-digits):	

DELIVERY INFORMATION

Business Operation Hours	
Open: _____ AM/PM	Close: _____ AM/PM
Preferred Delivery Window	
Open: _____ AM/PM	Close: _____ AM/PM
-OR-	
Open: _____ AM/PM	Close: _____ AM/PM
Requested Delivery Day	
Circle One: Monday Tuesday Wednesday Thursday Friday No Preference	

FOR INTERNAL USE ONLY

Delivery Day	
Circle One: Monday Tuesday Wednesday Thursday Friday No Preference	
Rep Information	
Monarch Beer Sales Rep:	Call Days: Mon Tues Wed Thurs Fri Sat Sun
Monarch Wine Sales Rep:	Call Days: Mon Tues Wed Thurs Fri Sat Sun
World Class Beer Sales Rep:	Call Days: Mon Tues Wed Thurs Fri Sat Sun
A/R Rep:	A/R Terms:
Completed by:	Date:
Comments:	
Draft Beer (Y/N):	Market Type:

Please allow 2 business days for the account to be setup.